



# BAROMETER 2018

















#### REPRESENTATIVITY

This study is representative at the levels of:

- Regions
- Provinces
- Nature of municipalities (rural/urban)
- THE RESULTS CAN BE EXTRAPOLATED TO ALL BELGIAN MUNICIPALITIES.

#### **IN BELGIUM**



#### **IN REGIONS**



#### **FLANDERS**

City digitalization (88%)



#### **BRUSSELS**

Improving quality of life (100%)



#### **WALLONIA**

Brand image (61%)

### **RANKING PRIORITIES** IN MUNICIPAL GLOBAL STRATEGIES INSTITUTIONAL **HUMAN TECHNOLOGICAL FACTOR FACTOR FACTOR** 6,68/10 6,76/10 5,69/10

#### **IN BELGIUM**

#### **IN REGIONS**



initiatives



FLANDERS 3,53/10



BRUSSELS 4/10



WALLONIA 3,72/10

#### **ESSENTIAL REQUIREMENTS**

#### FOR DEVELOPING A SMART CITY STRATEGY

### SHARED VISION



27%
of the municipalities
have a shared vision
of territorial challenges

### POLITICAL SUPPORT



52%
of the municipalities
already benefit from
political support

### FLEXIBLE AND PARTICIPATIVE LEADERSHIP



33%

of the municipalities have a flexible and participative leadership



Flemish municipalities



Brussels municipalities



Walloon municipalities

involve citizens in the Smart City strategy

CITIZENS ARE MORE AND MORE INVOLVED



## STRATEGIC AREAS DEVELOPED BY MUNICIPALITIES

Energ

Energy optimization

44%



Governance and citizens' participation

44%



Transport and mobility

43%



Attractivity and economic development

42%



Telecommunications, digitalization and innovation

40%

### STRATEGIC AREAS

#### **DEVELOPED BY REGIONS**











#### **ACTORS INVOLVED**

#### IN THE SMART CITY STRATEGY





Provincial administrations and parastatal organizations



**BRUSSELS** 

Smart City Managers



WALLONIA

Mayors

## FORMALIZATION OF OBJECTIVES



## FORMALIZATION OF PROJECTS

46%

#### IN DEPARTMENT PLANS

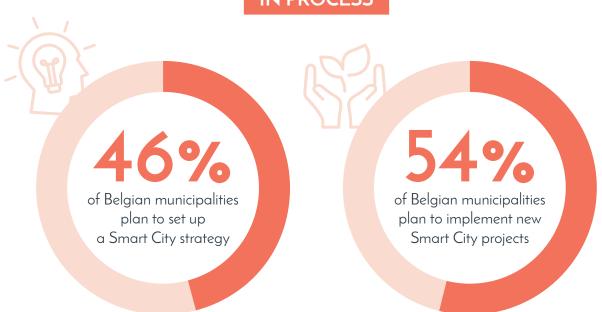
Developed in silo

24%

#### IN STRATEGIC MUNICIPAL PLANS

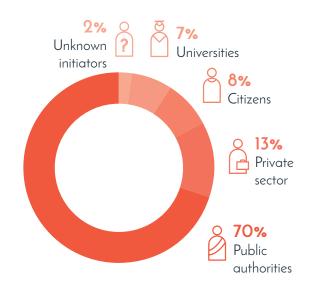
Coalitions & collaborations between strategic actors

# A SMART CITY DYNAMIC IN PROCESS





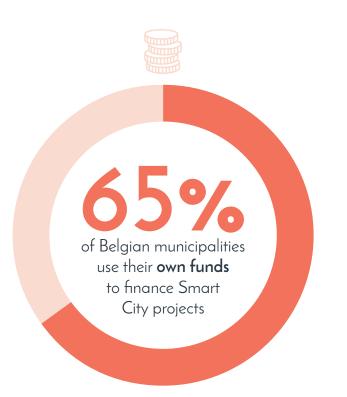
### THOSE SMART CITY PROJECTS ARE INITIATED BY



#### MOST BELGIAN SMART CITY **PROJECTS RELATES TO:** 0 <u>O</u>p **FOCUS ACCORDING TO** THE NATURE **SMART OF MUNICIPALITIES SMART SMART ENVIRONMENT GOVERNANCE MOBILITY** Rural municipalities: Smart Environment Urban municipalities: Smart Governance



Coherent results with the strategic areas developed by municipalties



### OTHER MAIN FUNDINGS



Brussels and Walloon municipalities rather get regional subsidies







Budgets to be mobilized 50%

Lack of expertise of the municipal administration

39%



FOCUS
ACCORDING TO
THE NATURE
OF MUNICIPALITIES

#### Political priorities:

1 urban municipality on 3

Implementation of digital and technological tools:

1 rural municipality on 3

#### PERCEPTION OF PROFITS AND REVENUES

36% of Belgian municipalities perceive intangible profits 31% of Belgian municipalities perceive a cost reduction

of Belgian municipalities do not perceive any significant effect

#### **BY REGION**



34% Wallonia



25% Brussels



**16%** Flanders



Study realized by the Smart City Institute among the 589 Belgian municipalities\* between October 2017 and April 2018.

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\*response rate: 21%





















